Read the following resources before answering the questions below

* <https://www.facebook.com/policies?ref=pf>
* <http://www.cbc.ca/news/technology/ramona-pringle-facebook-big-tobacco-reckoning-1.4597201>
* <http://www.cbc.ca/news/business/facebook-mark-zuckerberg-cambridge-analytica-1.4586659>
* <http://www.cbc.ca/news/technology/facebook-data-privacy-settings-cambridge-analytica-1.4586185>

Questions

1. Read Facebook’s “Privacy Policy”  and “Terms and Conditions” and summarize what they say about using personal data. Copy and Quote two statements from their policies to support your summary.
2. Who is “Cambridge Analytica”? What did they do and why are they in the news?
3. Explain how Facebook is enabling the spread of misinformation related to world politics. ((e.g. Brexit and the American Election).
4. Explain why it is impossible to protect your personal information from applications like Facebook. Provide at least three examples.
5. Write a supported opinion paragraph (SOP) that addresses the comment "when an online service is free, you're not the customer. You're the product". (for or against)

Presentation:

With your partners, create a 5 to 10 minute presentation on the following topic assigned by your teacher. Think about all social media applications, not Just Facebook.

1. What private personal information gets used and shared from within the application itself. (e.g. profile info, likes, friends, etc.) How is this information collected and processed and used?
2. What private personal information gets used and shared from outside the application. (e.g. allowing camera and microphone permissions on your phone.) How is this information collected and processed and used?
3. What is the business model of social media applications like Facebook. How do they make money from your personal data? How do they make money sharing information about you?
4. How do social network applications like Facebook help to enable the spread of misinformation? Misinformation about individuals (e.g. bullying, etc.), Misinformation about popular issues e.g. (celebrities, vaccines, health items, etc.) Misinformation about politics and important global issues (e.g. elections, global warming, etc.)
5. How can you protect your private personal information? What application settings are available and should be used. What other best practices should you follow?